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### Midwest Clean Diesel Initiative



# **Spring Conference 2012**

### Metcalfe Federal Building – Third Floor

77 W. Jackson Boulevard, Chicago, Illinois

Facilitator: Julie Henning, EPA Office of Transportation and Air Quality

Meals and events are made possible by generous donations from our sponsors. Food and beverages are located in room 328. Feel free to eat in any of the conference center rooms indicated on the map located in your conference folder.

### Thursday, April 12

| 8:00-9:00 am      | Registration   |  |
|-------------------|--|--|
| 9:00-9:15 am      | Welcome and Introductory Remarks   |  |
|                   | Bruce Sypniewski, Deputy Director,<br>Air and Radiation Division, EPA Region 5                   |  |
| 9:15-10:00 am     | Guest Speaker<br>Allen Schaeffer, Executive Director,<br>Diesel Technology Forum                 |  |
| 10:00-11:30 am    | Session 1: Funding For Clean Diesel Projects   |  |
|                   | Mark Smith, Vehicle Technologies Deployment<br>Manager, US Department of Energy                  |  |
|                   | Julie Henning, Environmental Protection Specialist, EPA Office of Transportation and Air Quality |  |
|                   | Ross Patronsky, Senior Planner,<br>Chicago Metropolitan Agency for Planning                      |  |
|                   | Panel presentations and Q&A  |  |
| 11:30 am-12:30 pm | Lunch (served in room 328)   |  |

| MENT | 2:00 pm-2:30 p |
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| ARC  | 4:00-4:30 pm   |
| EPA  |                |
| SN   | 6:00-10:00 pm  |
|      |                |

**Evening Event** 

| 12:30 pm-2:00 pm | Session 2: Idle Reduction and Clean Construction                                      |                  | Dinner and Cruise on Lake Michigan aboard the Odyssey, which docks out of Navy Pier. Boat boarding   |
|------------------|---|------------------|--|
|                  | Ramesh Raman, Executive Director, Construction Field Compliance, Columbia University  |                  | begins at 6:00 pm sharp. You must bring your ticket to get on the boat, replacement tickets cannot be  |
|                  | Terry Levinson, Senior Project Manager,<br>Argonne National Laboratory                |                  | provided. Be sure to plan enough time to arrive at<br>Navy Pier by 6:00 pm. The Odyssey departs Navy Pier<br>at 7:00 pm and will not dock until 10:00 pm.                  |
|                  | Connie Determan, AGC Representative and Vice President of Kiewit Building Group       |                  | Please see attached map and directions to the pier. We encourage participants to share cabs if that's how  |
|                  | Panel presentations and Q&A   |                  | you're planning on getting to Navy Pier.   |
| 2:00 pm-2:30 pm  | Break   |                  | Please see attached menu for dinner menu options.  |
| 2:30 pm-4:00 pm  | Session 3: Alternative Fuels  |                  |  |
|                  | Frank Acevedo, Mobile Source Program Manager, EPA Region 5                            | Friday, April 13 |  |
|                  | Dan Santini, Senior Economist,<br>Argonne National Laboratory                         | 8:00-8:30 am     | Registration and networking (note: breakfast not provided, please see attached map for lots of places to grab a bite and some coffee on the way to the Metcalfe Building!) |
|                  | Carl and Lorrie Lisek, Executive Directors,<br>South Shore and Wisconsin Clean Cities | 8:30-10:00 am    | Training Session: Grant Applications and Process   |
|                  | Brian Carney, Director of Marketing, ROUSCH CleanTech                                 |                  | Julie Henning, Environmental Protection Specialist,<br>EPA Office of Transportation and Air Quality  |
|                  | Joe Shefchik, Director of Business Development, Paper Transport, Inc.                 |                  | Samantha Bingham, Environmental Policy Analyst,<br>City of Chicago Department of Transportation  |
|                  | Panel presentations and Q&A   | 10:00-10:45 am   | Training Session: Diesel Emission Quantifier   |
| 4:00-4:30 pm     | Leadership Awards and MCDI Conference Group Photo                                     |                  | Carolyn Persoon, Environmental Engineer, EPA Region 5  |
|                  | Harold Wimmer, President and CEO, American Lung Association of the Upper Midwest      | 10:45-11:00 am   | Break  |
|                  | Tony Maietta, Environmental Protection Specialist, EPA                                | 11:00-11:45 am   | Steering Committee Meeting   |
|                  | Region 5  |                  | (MCDI Steering Committee Members only)   |

#### Lorrie Lisek, Executive Director, Wisconsin Clean Cities

Lorrie Lisek has served as Executive Director of Wisconsin Clean Cities – Southeast Area, a US Department of Energy non-profit coalition since March, 2011 and has been affiliated with the Clean Cities Program since 2005. Lorrie also serves as Owner and President of Legacy Environmental Services, a full service environmental consulting firm. Lorrie has a background in financial accounting and sales management and has been an entrepreneur since 1988. In 2007, Lorrie and her husband Carl were recognized by Senator Richard Lugar as Indiana Energy Patriots.

### Brian Carney, Director of Marketing, ROUSCH CleanTech

Brian Carney has been with ROUSH since 2005. He joined the company as a marketing research intern at ROUSH Performance Products, and moved up in the organization to become Brand Marketing Manager in 2009. In 2010, he helped launch the ROUSH CleanTech business and is currently the Director of Marketing, managing the brand, website, advertising, and sales materials that are used by the rest of the organization. Brian received his bachelor's degree in Marketing with an International Business Specialization from Michigan State University. He currently resides in Royal Oak, Michigan with his wife Jana.

### Joe Shefchik, Director of Business Development, Paper Transport, Inc.

Joe Shefchik has been with Paper Transport, Inc for 6 years. He is currently the Director of Business Development. In this role Joe has primary responsibility for working with large scale prospects and customers to develop the direction for services. Input from the market has been a key factor in developing compress natural gas at Paper Transport.

### Samantha Bingham, Environmental Policy Analyst, City of Chicago Department of Transportation

Samantha Bingham is an Environmental Policy Analyst for the City of Chicago's Department of Transportation and serves as the Clean Cities Coordinator for the Chicago Area Clean Cities Coalition. Samantha manages several of the City's air quality improvement programs, coordinates responses to grant solicitations, and through analytical support and subject matter knowledge, assists in developing City policies and ordinances. In her role as Clean Cities coordinator, Samantha encourages local fleets to use alternative fuels, alternative fuel vehicles and clean vehicle technologies to reduce petroleum dependence and improve air quality.

### Carolyn Persoon, Environmental Engineer, EPA Region 5

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Carolyn Persoon received her PhD from the University of Iowa in Environmental Engineering in 2010, her focus in graduate school was environmental chemistry and fate of pollutants in the atmosphere. She has also worked in collaboration with industry and government leaders through the International Joint Commission to address emerging chemicals of concern in the Great Lakes. Her experience and interests range from genetic mapping and modification of rice in the Philippines to her work today at EPA dealing with voluntary partnership for clean diesel, and modeling the benefits of emission reductions from voluntary programs.

### Midwest Clean Diesel Initiative



# **Spring Conference 2012**

### Speaker Biographies

### Allen R. Schaeffer, Executive Director, Diesel Technology Forum

Allen Schaeffer is Executive Director of the Diesel Technology Forum (DTF) (<a href="www.dieselforum.org">www.dieselforum.org</a>) the Nation's Leading Advocate for Diesel Technology representing leaders in engine, equipment and vehicle manufacturing, key suppliers, fuel refiners and emissions control technology companies.

An expert in energy, environmental health and transportation policy, Allen is a frequent contributor to national media, has testified before Congress and has established the Forum as an essential resource and partner for all stakeholders on diesel issues. He has established the DTF as the leading voice for diesel technology, engaging national media and policymakers in a variety of Forums and leading innovative technology demonstrations for cabinet-level leaders and the President of the United States. Forging alliances with environmental leaders such as the American Lung Association, Natural Resources Defense Council and Environmental Defense has been a highlight of his work.

Prior to joining the Forum, Allen served for 13 years as Vice President of Environmental Policy at the American Trucking Associations (ATA), representing the industry on Clean Air Act, alternative fuels and energy policy initiatives. During his tenure at ATA he also served as principal advisor to 50 state trucking associations and a research foundation on energy and environmental policy. He served on the US EPA Federal Advisory Committee for National Ambient Air Quality Ozone Standards.

He earned a Bachelor of Science degree from the University of Maryland College Park, and a Master of Environmental Health Sciences degree from the Johns Hopkins University Bloomberg School of Public Health where he specialized in air pollution, including clinical research on the health effects of air pollutants.

#### Mark S. Smith, Vehicle Technologies Deployment Manager, US Department of Energy

Mark Smith is the Vehicle Technologies Deployment Manager for the Department of Energy's (DOE) national Clean Cities program. His responsibilities include developing outreach strategies for implementing new national partnerships between industry and the DOE Clean Cities program to successfully deploy new vehicle technologies.

In addition, he develops and maintains relationships with key stakeholders from vehicle manufacturers, fuel suppliers, educational institutions, environmental groups, nonprofit associations, government agencies and other related organizations to expand the use of alternative fuels and advanced vehicle technologies.

# Julie Henning, Environmental Protection Specialist, EPA Office of Transportation and Air Quality

Julie Henning is the Environmental Protection Agency's Grants and Funding Coordinator for the Diesel Emission Reduction (DERA) program. Based in Ann Arbor, Michigan, Julie works with program stakeholders to develop grants and funding policy, including the annual DERA funding competition. Prior to this, Julie was a financial analyst for EPA's State Revolving Loan Fund program, which provides funds for municipal wastewater and drinking water systems to finance infrastructure improvements. She holds a B.A. in Economics and Management from Albion College, and an M.A. in Public Policy and Administration from Northwestern University.

### Ross Patronsky, Senior Planner, Chicago Metropolitan Agency for Planning

Mr. Patronsky has 30 years of experience in transportation planning, research and management. He brings a broad range of quantitative, technical and management skills to issues of transportation supply, demand and operations, with special expertise in transit. He also has extensive experience in transportation programming, and has served as Chief of the CMAQ Program and currently chairs the region's CMAQ Project Selection Committee. Presently, he serves in a senior professional capacity with CMAP (Chicago's MPO), supporting the agency's programming responsibilities.

### Ramesh Raman, Executive Director, Construction Field Compliance, Columbia University

Ramesh Raman is the Executive Director for Construction Field Compliance responsible for implementing the "clean construction program" for the Columbia University Manhatanville campus expansion project. In this role, for the last 4 years, Ramesh has successfully led the effort to prevent construction impacts on workers and the community by planning mitigation measures before any construction activity takes place. Ramesh joined Columbia University from the Metropolitan Transportation Authority in NY where he managed Sustainable Design and Environmental Performance Commitments that covered areas such as diesel emissions, dust, noise, vibration, waste management and cultural & historic resources on the mega projects for MTA Capital Construction Company. As a result of successful implementation, the U.S. EPA is using MTA CC's clean diesel emissions program as a model of success to induce its implementation in other areas of the country.

### Terry Levinson, Senior Project Manager, Argonne National Laboratory

Ms. Levinson has worked in transportation research and development for over 20 years, specializing in idle reduction for most of that time. Ms. Levinson's major accomplishment in this role has been to create the National Idling Reduction Network News, a monthly electronic newsletter that is a must-read for anyone interested in this field. Other accomplishments include being president of the Washington, D.C., Technology Transfer Society. Ms. Levinson is also a member of the Society of Automotive Engineers. Ms. Levinson has a degree in geology from Washington University in St. Louis.

### Connie Determan, AGC Representative and Vice President of Kiewit Building Group

Ms. Determan, V.P., has more than 24 years experience with environmental strategy, CERCLA/RCRA, negotiating with regulators, risk communication, environmental management systems, compliance audits and due diligence. She has worked extensively with community work groups/panels that addressed technical issues and resolutions. She has been involved with designing and implementing technical advisory committees, among regulators, community members, private industry and interested parties. She has also successfully mitigated differing views with more than 50 participants requiring attention.

### Franscisco J. "Frank" Acevedo, Mobile Source Program Manager, EPA Region 5

Frank Acevedo is a Mobile Source Program Manager with the United States Environmental Protection Agency's Region 5 office which serves the states of Illinois, Indiana, Ohio, Michigan, Minnesota, and Wisconsin. Frank serves as the Mobile Source Air Pollution Expert for the Region and has been with the agency since 1991. Frank has assisted in the implementation of a number of clean fuel programs in the Region in addition vehicle emission testing programs in Indiana, Illinois, and Ohio. He also is the technical expert for Region 5's Midwest Clean Diesel Initiative assisting states in the implementation of voluntary diesel retrofit projects. Frank received a Bachelor of Science degree in Electrical Engineering and a Masters degree in Business Administration from the University of Illinois at Chicago.

### Dr Danilo J. Santini, Senior Economist, Argonne National Laboratory

Dr. Danilo J. Santini is a Senior Economist at Argonne National Laboratory. He was chair of the Alternative Fuels Committee of the U.S. Transportation Research Board from 1996-2002; is now Emeritus. Since 2001 he was a representative for the U.S. DOE to the IEA Implementing Agreement on Electric and Hybrid Vehicles, where he leads a study of PHEVs. In 2010 he was awarded the SAE Barry McNutt prize for Excellence in Automotive Policy Analysis for work on PHEVs.

#### Carl Lisek, Executive Director, South Shore Clean Cities

Carl Lisek is vice president and owner of Legacy Environmental Services and is codirector for South Shore Clean Cities (SSCC) of northern Indiana. Lisek and his wife Lorrie have been serving as co-directors of SSCC since 2006. Through local partnerships with business, industry, and state and local government agencies, SSCC has implemented numerous projects utilizing alternative fuels, vehicles, technology, and infrastructure that reduce our nation's dependence on foreign oil and improve air quality. Lisek was recognized in 2007 by U.S. Senator Richard Lugar as an Indiana Energy Patriot and continues to work to assist Indiana in becoming one of the nation's most progressive alternative fuel leaders.